MWC

MEDICAL~WELLNESS

CONGRESS

April
24th-25th 2023

St. Martins Spa & Lodge
Frauenkirchen,
Austria
A resort of VAMED Vitality World

In partnership with

FORUM HOT&SPA in Paris

VISITORS' GUIDE

Hydrafacial®
Syndeo®

The future of skin health is here

Smart.
Effortless.
Personalised.

Sponsor Speech:
April 24th, 11:55

Workshop:
April 25th, 12:25

www.hydrafacialemea.com @hydrafacialemea

WELCOME NOTE FROM THE ORGANIZERS

Medical Wellness Congress (MWC) is created to help your future clients live a fitter, healthier, and more energetic life.

In 2023, MWC is here to change the game, offering a program of high-level presentations addressing the topic "*Focus on integrative Wellness*".

More than just a congress, its goal is to bring together a community of wellness experts and practitioners who share the same vision: Enhance the physical, mental, and social well-being of their clients.

During the next two days, our industry experts will share with you their vision and insights, in addition to latest research results in the medical beauty field.

As you can imagine, for us - Pradip Bala and Ms. Vladi Kovanic, it is a real challenge to set up this new international event. We are your partners and hope to give you the inspiration to develop your medi-wellness future.

Yours sincerely

Vladi Kovanic and Pradip Bala

Pradip BALA
Managing Director of Medical Wellness Congress

Vladi KOVANIC,
Conference Director of Medical Wellness Congress / Founder of Forum HOTel&SPA

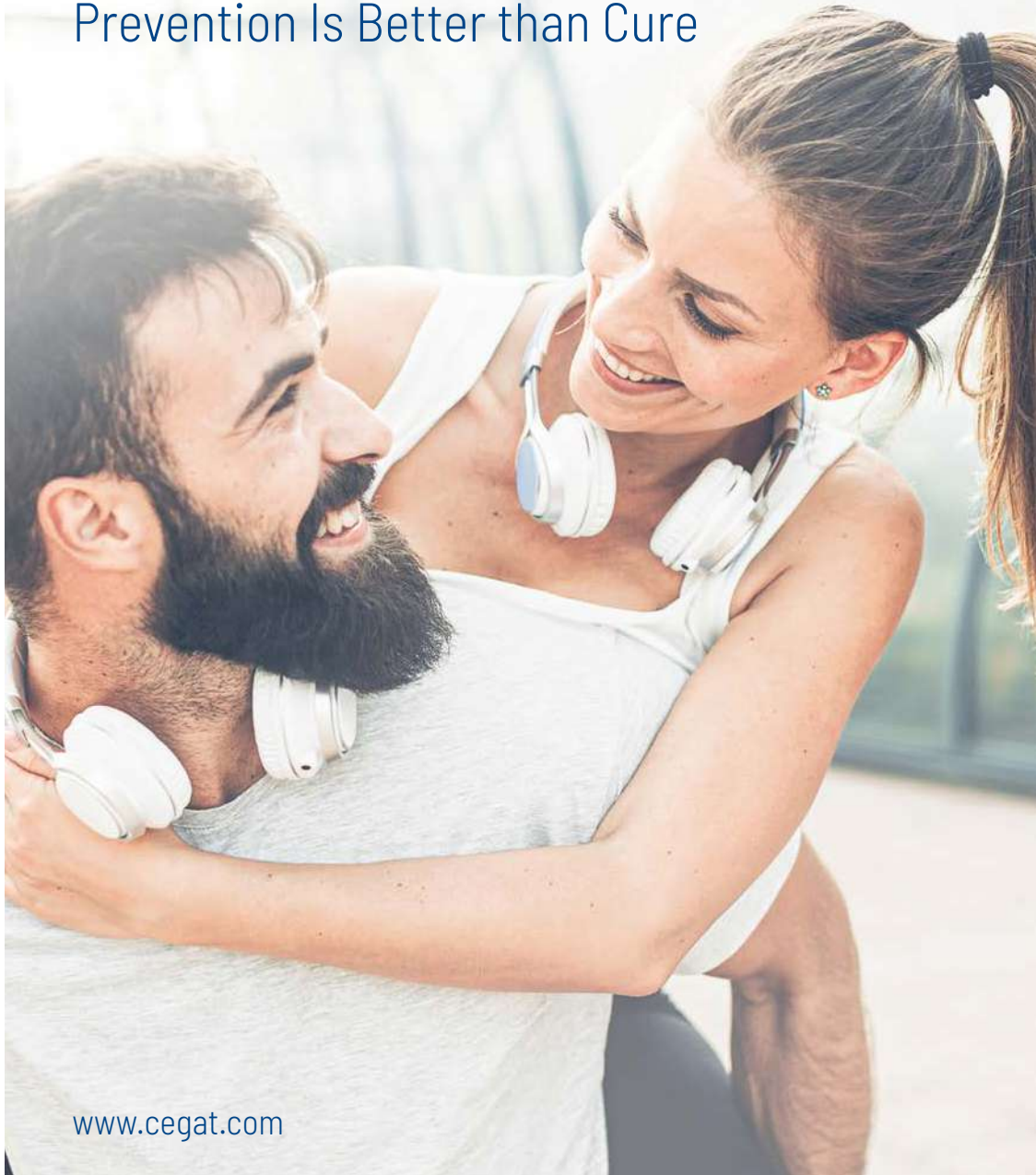
Don't hesitate to share your ideas, impressions and suggestions:
enquiry@mwcongress.com
www.mwcongress.com

TABLE OF CONTENTS

6	Program
8	Conferences Monday, April 24th
12	Workshops Monday, April 24th
18	Conferences Tuesday, April 25th
22	Workshops Tuesday, April 25th
26	Gharieni Group
27	Hydrafacial
28	Art of Cryo
29	Biologique Recherche
30	CeGat GmbH
31	Laboratoire Revitacare
32	Olivier Claire
33	Derm Acte
34	Dr. Spiller
35	Kerstin Florian
36	Advanced Biotechnologies LLC
37	Andorra Business / Andorra Health Destination
38	Athletiqo GmbH
39	Carillon Miami Wellness Resort
40	Prism Light Pod
41	Vinoble Cosmetics

CeGaT

Genetic Diagnostics –
Prevention Is Better than Cure



www.cegat.com

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PROGRAM

MONDAY APRIL 24TH

08.30 - 09.00	Registration & Welcome
09.00 - 09.15	Welcome Speech
09.15 - 09.40	Nils Behrens
09.40 - 10.05	Susanne Kraus-Winkler
10.05 - 10.30	Beata Aleksandrowicz
10.30 - 11.15	Networking Coffee Break
11.15 - 11.40	Simon Saunders
11.40 - 11.55	Speech Gharieni Group
11.55 - 12:10	Speech Hydrafacial
12.10 - 12.40	Wellness Panel US Delegation
12.40 - 14.15	Networking Lunch
14.15 - 14.45	Vinoble Cosmetics
14.45 - 15.15	Andorra Business / Andorra Wellness Destination
15.15 - 15.45	CeGat GmbH
15.45 - 16.30	Networking Coffee Break
16.30 - 17.00	Laszlo Puczko
17.00 - 17.30	Olivier Claire
17.30 - 18.00	Laboratoire Revitacare
18.00 - 18.30	Biologique Recherche
20.00 - 22.30	Networking Dinner

TUESDAY APRIL 25TH

09.00 - 09.30	Panel Discussion
09.30 - 09.55	Dr. Kateřina Smíšková
09.55 - 10.20	Dr. Franz Linser
10.20 - 11.05	Networking Coffee Break
11.05 - 11.30	Dr. Boris Banovsky
11.30 - 11.55	Patrick Huey
11.55 - 12.25	Gharieni Group
12.25 - 12.55	Hydrafacial
12.55 - 13.25	Art of Cryo
13.25 - 14.30	Networking Lunch

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CONFERENCES

APRIL 24TH 09.15 – 09.40

Opening speech

NILS BEHRENS

Managing Director and CMO - Lanserhof Group

"Generation Forever Young"

APRIL 24TH 10.05 – 10.30

BEATA ALEKSANDROWICZ

Founder - Aleksandrowicz System®

"Transforming your thinking - understanding the true value of your spa business and its people"

APRIL 24TH 09.40 – 10.05

SUSANNE KRAUS - WINKLER

State Secretary for Tourism - Republic of Austria

"The Future of Wellness and it's new Parameters – From Energy to Labor Market"

APRIL 24TH 11.15 – 11.40

SIMON SAUNDERS

VP of Strategic Health & Wellness advisory - RLA GLOBAL

"The business of wellness in real estate: performance indicators & market overview"

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SPONSOR'S SPEECH

30 GHARIENI
YEARS OF INNOVATION

APRIL 24TH 11.40 - 11.55

Sammy Gharieni,
Founder & CEO - Gharieni Group

ALIGNING INTEGRATIVE WELLNESS AND MEDICAL WELLNESS – THE CASE FOR MULTIPLE WINS AND OPPORTUNITIES!

Considering that Health and Wellness is the net winner of the past three years, what role will Medical Wellness play in this acceleration – and how will this be positioned within the context of Integrative Wellness? What are some of the challenges – and most importantly – the opportunities to address this new market environment?

A huge connector is the ever-presence of technology in delivering evidence-based wellness and providing core wants/needs to meet the emerging Wellness consumer mindset. How can we deliver multiple outcomes from the wellness spend combining holistic approaches to disease prevention and targeted multi-layered treatments – while delivering high impact to an individual's integral wellness.

Hydrafacial®

APRIL 24TH 11.55 - 12.10

Anjana Nicolas -
Strategic Partnerships Manager EMEA

SKIN HEALTH & INNOVATIVE TECHNOLOGY TO TRANSFORM YOUR BUSINESS

Hydrafacial is a global leader in innovative, science-based technology delivering clinically valued results. Learn how you can transform your business with our 12 unique and easy to learn protocols and patented Vortex Fusion technology. Partner with us today to provide your clients the best skin of their lives, while making the best business decision of yours!

PANEL DISCUSSION

APRIL 24TH 12.10 - 12.40

EXPANDING YOUR BUSINESS WITH WELLNESS TECHNOLOGY INNOVATIONS

TAMMY PAHEL
VP of Spa & Wellness -
Carillon Miami Wellness Resort

Carillon Miami WELLNESS RESORT

BioCharger

DAKOTA GIRARD
National Sales Manager –
Biocharger

NICOLAS PIETZ
Head of Operations -
ReLounge Wave Mat

reLounge

PRISM LIGHT POD
NUTRITION · FITNESS · LIGHT

KARL CHEN
CEO - Prism Light Pod

LABORATOIRE REVITACARE FRANCE

Join our workshop on the following topic from 17:30 to 18 pm on April 24th

«Revitacare comprehensive approach to Aesthetics: preserving patient's authenticity»

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[WORKSHOPS]

APRIL 24TH 14.15 – 14.45

THE « RECONNECT TO YOURSELF » TREATMENT

VINOBLE COSMETICS
[vegan. nachhaltig. intensiv-pflegend.]

APRIL 24TH 15.15 – 15.45

PREVENTION IS THE BEST THERAPY – THE ROLE OF GENETICS

CeGaT

AHD
ANDORRA HEALTH DESTINATION

ANDORRA BUSINESS

APRIL 24TH 14.45 – 15.15

ANDORRA : AN IDEAL HEALTH AND WELLNESS DESTINATION

APRIL 24TH 16.30 – 17.00

WELLNESSIFICATION OF THE GUEST JOURNEY

Masterclass with Laszlo Puczko

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WORKSHOPS

APRIL 24TH 17.00 – 17.30

OLIVIER CLAIRE IN & OUT INNOVATION: INTEGRATIVE BEAUTY AND WELLNESS THROUGH THE CREATION OF UNIQUE NATURAL SYNERGIES

OLIVIER CLAIRE
FRANCE

APRIL 24TH 18.00 – 18.30

PHYSIOLOGICAL BENEFITS ASSOCIATED WITH FACIAL SKINCARE: WELL-BEING FROM EMOTIONAL PERCEPTION TO NEUROMODULATION

BIOLOGIQUE RECHERCHE
PARIS

LABORATOIRE
REVITACARE
FRANCE

APRIL 24TH 17.30 – 18.00

REVITACARE COMPREHENSIVE APPROACH TO AESTHETICS: PRESERVING PATIENT'S AUTHENTICITY

PANEL DISCUSSION

APRIL 25TH 09.00 - 09.30

"WHAT IS MEDI WELLNESS?"

ANDREW GIBSON
International Wellness & Hospitality Specialist

EMLYN BROWN
Global Vice President of Well-Being – Accor

ANNA BJURSTAM
Senior Strategic Adviser - Six Senses Hotels Resorts Spas

KEITH POLLARD
Editor In Chief - International Medical Travel Journal

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ACCOR

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APRIL 25TH 09.30 – 09.55

DR. KATEŘINA SMÍŠKOVÁ
Head of the Spiral Spinal Stabilisation Method Centre

"Idiopatic scoliosis – spiral stabilization of the spine"

APRIL 25TH 09.55 – 10.20

DR. FRANZ LINSER
Founder and Managing Director - Linser Hospitality

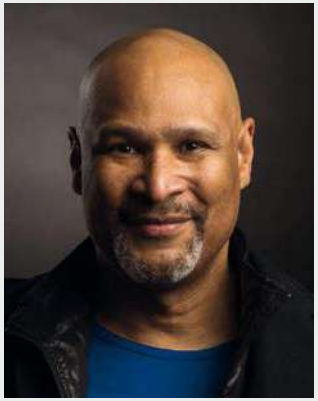
"Transformation in Health Tourism Offers"

APRIL 25TH 11.05 – 11.30

DR. BORIS BANOVSKY
Group Medical Director - Ensana Health Spa Resorts Group

"Integrative Wellness in Spa Piestany"

APRIL 25TH 11.30 – 11.55



PATRICK HUEY
Chairman - International Spa Association

"The Business of Spa & Wellness in a Post-Pandemic World"

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WORKSHOPS

APRIL 25TH 11.55 – 12.25

INFUSING MEDICAL WELLNESS INTO ANY SPACE – AN EFFORTLESS WAY TO AN INTEGRATIVE OFFERING

30 GHARIENI
YEARS OF INNOVATION

APRIL 25TH 12.55 – 13:25

WELCOME TO THE FUTURE

art of cryo

Hydrafacial®

APRIL 25TH 12.25 – 12:55

DISCOVER THE HYDRAFACIAL TREATMENT: JOIN OUR LIVE DEMONSTRATION OF THE SYNDEO DEVICE AND ITS SKIN BENEFITS

NOTES

BIOLOGIQUE RECHERCHE
PARIS

HIGH-END PERSONALIZED BEAUTY CARE

For 45 years, the Biologique Recherche Methodology has a reputation of expertise based on a clinical and personalized approach in their skincare treatments. Offering innovative protocols and specific manual techniques adapted to the different Skin Instants©, Biologique Recherche is the best solution to building better skin. Led by Dr. Allouche, the Research & Development department has found the mother of all collagen the Type-O Collagen©. Thanks to this discovery, Biologique Recherche developed Collagène Originel serum using this exclusive patented active ingredient. With a proven action on Collagen type I, III, IV and VII.

CONTACT
Biologique Recherche - 32 avenue des Champs-Élysées - 75008 Paris - www.biologique-recherche.com

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GHARIENI GROUP

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About the company
Gharieni Group is a leading international brand known for its Mind Body Wellness Technologies, and premium Medical, Spa, and Wellness equipment. Gharieni is positioned as one of the most innovative players in the Wellness industry – creating unparalleled guest experiences for the most discerning Wellness seeker, globally. Present in more than 120 countries worldwide, we count, as our clients, some of the most prestigious names in the luxury hospitality, medical wellness, resorts, residential and other well-being environments.

For the 4th year in a row, the Gharieni Group is the Official Spa & Wellness Technologies and Equipment Brand 2022 for Forbes Travel Guide, the global authority on luxury travel.

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HYDRAFACIAL

10 Portman Square
London, W1H 6AZ - United Kingdom

Dallas WALTHAM - *Events Manager*
+44 7774873225 dwaltham@hydrafacial.com **www.hydrafacialemea.com**

About the company
Introducing Hydrafacial, the cutting-edge facial treatment that cleanses, exfoliates, and hydrates your skin for a healthy and youthful glow. HydraFacial uses a patented technology to deliver nourishing serums to your skin, while simultaneously extracting impurities and dead skin cells. With customizable options for various skin types and concerns, Hydrafacial is the ultimate solution for achieving clear, radiant, and hydrated skin. Our team is excited to introduce and demonstrate Syndeo, our award-winning next generation delivery system

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ART OF CRYO

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Sundern, 59846 - GERMANY

Rainer BOLSINGER - *CSO and CMO*
+49 2935 9652 0 contact@artofcryo.com **www.artofcryo.com**

About the company
Art of Cryo: More than cold!

The motherhouse of Art of Cryo is a worldwide known manufacturer of high-performance and high-quality refrigeration technology. Since 1993 we have been manufacturing pure electrical whole-body cryochambers.

With 28 years' experience in building high-performance cryotherapy chambers, Art of Cryo's impress with their quality. The design, technical perfection and real stable ultra-low temperatures are main advantages of the Vaultz.

Another unique value is individually calculated treatment times. Now everyone gets their cryo-sessions with the optimal time and sequence for the maximum benefits and comfort.

With the vision of the industry's future, and desire to provide even more results from cryotherapy we now offer a concept and complete module – Tec-Spa Module – three product treatments and two measuring devices. In 30 minutes, clients get the most sophisticated whole-body cryo experience, multiple treatments and dozens of results.

Welcome to the future!

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BIOLOGIQUE RECHERCHE

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75008 Paris - FRANCE

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www.biologique-recherche.com

About the company
For over 40 years Biologique Recherche's unique methodology has built a strong reputation for astounding effectiveness based on a clinical approach to skincare, delivering immediate and long-lasting results. Combined with highly customized protocols and meticulous procedures which recondition the epidermis, Biologique Recherche's extensive range of skincare products are highly concentrated in botanical, marine and biological active ingredients that are cold formulated in its own laboratory in France. Biologique Recherche is the partner of choice in over 80 countries for exclusive medical spas and day spas in addition to the world's premiere luxury hotel spas.

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CEGAT GMBH

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Dr. Stefanie WENDEL - *Medical Management Prevention*
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www.cegat.com/diagnostics/disease-prevention-panel/

About the company
Understand Genetic Risk Factors. Plan Personal Health care.

At least one in 7 people carries disease-causing genetic variants for which preventive measures can be taken. Genetic risk factors are important for many diseases that occur in our society, such as tumors or cardiovascular diseases. The knowledge of the presence of such predispositions can significantly improve early detection and thus treatment.

Plan individualized health care with the help of CeGaT's genetic diagnostics. Early detection of genetic risk factors and timely intervention can prevent or delay the onset or progression of a disease. Especially in the case of tumor diseases, early detection is crucial, as this drastically increases the probability of survival. Join us in making a valuable contribution to maintaining health.

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LABORATOIRE REVITACARE

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95310 Saint Ouen Aumône - FRANCE

Cécile BURNEL - *Product Manager*
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About the company
Revitacare is a French laboratory founded in 2003 with the conviction that «Beauty starts with skin quality».

Renowned as a key player in the field of aesthetic medicine thanks to its injectable medical devices, Revitacare offers highly elaborated formulas combining biotechnologically sourced hyaluronic acids with complexes of specific ingredients to prevent and correct skin aging effects.

Revitacare is developing, manufacturing and distributing aesthetic injectables for aesthetic doctors, steriles cosmetics for beauticians and skincare products dedicated to homecare.

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OLIVIER CLAIRE

78 allée Jean Jaurès - BP 71028,
31000 Toulouse - FRANCE

Dr Aurélie FURIGA - *International Operations Manager - Scientific Expert*

+33 6 19 57 01 91 afuriga@olivierclaire.com **www.olivierclaire.com**

About the company

The Olivier Claire brand has its origins in the expertise of its creator and fine connoisseur of the plant world, Olivier Couraud.

Olivier Claire offers the synergy and very high concentrations of rare and precious plant-based active ingredients, along with a rigorous and demanding approach and eco-friendly product ranges, 100% made in France. Thanks to the active textures, the skin is visibly and lastingly rejuvenated, the complexion is brightened, features are smoothed and the shape of the face is perfectly redefined. Results are scientifically measured using instrumental tests and clinical studies.

Olivier Claire's latest innovation is a food supplement that works as much on beauty as it does on wellness, perfectly in line with the brand's vision of integrative beauty.

Naturalness, efficacy and authenticity, welcome to the world of Olivier Claire, offering an unforgettable experience for the most demanding customers of exclusive and luxurious partners.

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DERM ACTE By ACADÉMIE Groupe

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78500 Sartrouville - FRANCE

Cyrille THERME - *International Development Manager*

+33 6 63 28 68 57 cy.therme@academiebeaute.com **www.dermacte.com**

About the company

DERM ACTE is the leading medi-cosmetic brand in the spa business, created by a French family-owned company.

We have developed an anti-ageing skincare line and professional facial treatments formulated around active ingredients used in aesthetic medicine.

Our products are formulated with our in-house R&D lab developed technology: the sub-micronic encapsulation technology. It enables us to convey active ingredients much deeper into the skin and increase their bioavailability.

As a consequence, global results are amazingly boosted.

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DR. SPILLER GMBH

Dr. Spiller Pure SkinCare Solution

Voglinger Str. 11,
Siegsdorf, 83313 - GERMANY

Daniela WENGER - *Area Sales Manager*
+49 436641362266 daniela.wenger@dr-spiller.com **www.dr-spiller.com**

About the company
Premier quality. Exclusivity. Inspired by nature.

Based on these principles, Dr. Spiller Pure SkinCare Solutions develops highly effective skincare products whose primary goal is to support the skin in its natural functions and to keep it healthy. Dr. Spiller stands for more than 60 years of experience, for research and development at our in-house laboratories and for the commitment to making exclusive quality "made in Germany" a beautiful experience for the skin and the senses.

We offer three brands for different needs:

Dr. Spiller Biomimetic SkinCare stands for a perfect unit of science and nature.

Manage Your Skin was developed by Dr. Spiller to meet the unique needs of men's skin.

TRAWENMOOR Organic Skincare is a line of organic, vegan and climateneutral products made with TRAWENMOOR Essence, which is particularly rich in precious humic acids.

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KFI SPA MANAGEMENT / KERSTIN FLORIAN INTERNATIONAL

KERSTIN FLORIAN

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Maria GRUNDITZ - *Global Brand & Marketing Director / Digital Sales*
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About the company
Kerstin Florian is a luxury skincare brand and spa concept that focuses on results. We are a well-known, respected company that offer an award-winning, exclusive, and advanced Swedish designed brand with complete range of products and treatments for body and face. The guiding philosophy of Outer Beauty, Inner Health inspires a sense of well-being throught powerful plant, marine and technically advanced ingredients as well as professionally designed spa services. To support a wellness-based lifestyle and to achieve healthy-looking vibrant skin, we encourage four core lifestyle practices people can incorporate into their daily lives: proper Nutrition, Regular Exercise, Peace of Mind and Care of the Face and Body. We dedicate ourselves in bringing a sence of well-being to people's everyday lives.

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ADVANCED BIOTECHNOLOGIES LLC

860 Rte 134,
South Dennis, 02660 - United States

Dakota GIRARD - *National Sales Manager*
+1 5087767488 dakota.girard@biocharger.com **www.biocharger.com**

About the company

The BioCharger NG is a one-of-a-kind health optimization platform. Four transmitted energies stimulate and invigorate the entire body to optimize and improve potential health, wellness, and athletic performance. The BioCharger NG is completely non-invasive, and has proven to restore strength, stamina, coordinationand mental clarity.

The unprecedented technology incorporated into the BioCharger® represents more than 25 years of research, development, and validation that builds upon more than 80 years of documented research by internationally acclaimed scientists and early energy healing pioneers such as Nikola Tesla, Georges Lakhovsky and Royal Rife.

The BioCharger® was created by converging these legacy technologies with the cutting edge technologies of today, resulting in a system that incorporates cloud infrastructure and regular software updates, making it the only system that actually increases in capability over time.

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ANDORRA BUSINESS ANDORRA HEALTH DESTINATION

Carrer Prat de la Creu 68-76 3 planta
Andorra La Vella, AD 500 - ANDORRA

Gemma ARRIBAS TORRE - *Investment Project Manager- Health Sciences*
+376 812020 gemma.arribas@andorrabusiness.com
www.andorrabusiness.com

About the company

Andorra is the country of health and wellness tourism par excellence. Thousands of visitors choose Andorra as their main destination each year, due to the fact it offers a wide range of experiences in a unique, idyllic, and unforgettable setting in the heart of the Eastern Pyrenees. Andorra is also synonymous with nature, 92% of its total surface area is forest territory, making it a paradise for lovers of nature and outdoor activities. In addition, Andorra allows its inhabitants to enjoy its valleys to connect with nature and relieve stress. Not to mention the benefits the thermal waters of the small principality offer, such as helping to relax body and mind. The thermal waters allow visitors to enjoy one-of-a-kind moments alone, as a couple, with the family or in a group.

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ATHLETIQO GMBH

Neuer Zollhof 3,
Düsseldorf, 40221 - GERMANY

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+49 15901928053 nicolas@relounge.club **www.relounge.club**

About the company
reLounge is a revolutionary therapy system that offers a groundbreaking solution for people with back pain. It is a professional therapy system that is available in medical environment but also in Fitness, Wellness & SPA locations.

The reLounge not only addresses the symptoms of back pain but also its causes, such as unevenly developed muscles or stress. With its individual calibration and innovative therapy methods, it offers a long-term solution against back pain during an insane massage.

The application of the reLounge is simple and convenient. The reLounge is a safe and gentle method that does not require medication or invasive procedures and is operated touchless.

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CARILLON MIAMI WELLNESS RESORT

6801 Collins Avenue,
Miami Beach, 33141 - UNITED STATES

Tammy PAHEL - *VP of Spa & Wellness*
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About the company
Located along the white sand shores of Miami Beach, Carillon Miami Wellness Resort presents an authentic and specialized approach to health, wellness and complete well-being. Exuding the «luxury of wellness,» the resort focuses on aligning physical, mental and spiritual health by offering a comprehensive retreat, the largest spa in the region (70,000 sq. ft.), a one-of-a-kind Thermal Experience and an integrative medical wellness center. The resort features 150 spacious one- and two-bedroom luxury apartments, ranging in size from 720– 1,200 sq. ft. An array of recreational activities are at guests' fingertips, with over 75+ group fitness classes offered each week, access to the resort's two-story indoor rock wall and two resort pools including a family-friendly Cabana Pool and an adults-only rooftop, saltwater Atlantic Pool. Serving fresh, locally sourced, cuisine, the resort features four dining venues. Carillon Miami Wellness Resort is a member of The Leading

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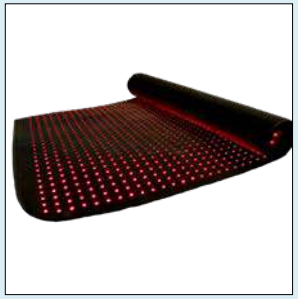
PRISM LIGHT POD

PRISM LIGHT POD
NUTRITION - FITNESS - LIGHT

13303 E. Adams Aircraft Circle Suite #65,
Englewood, Colorado, 80112 - UNITED STATES

Brenda MCCHESNEY - *Director of Business Development*
+1 7206646610 brenda@prismlightpod.com **www.prismlightpod.com**

About the company
Prism Light Pod is the industry's leading producer of whole-body red light therapy solutions for the natural health and wellness industry. We design, manufacture, sell and service the most-innovative and award-winning red light therapy systems for maximizing energy and wellness throughout the body. With the most powerful and innovative design of full-body, cold-laser systems, Prism Light Pod offers natural and non-invasive solutions designed to accelerate the body's natural recovery process by 4-10 times, relieve chronic pain and inflammation, and promote weight-loss and injury/wound healing. Our commercial red light therapy systems use advanced technology to create the deepest red light penetration of any photobiomodulation bed in the industry with automated settings for sports recovery, chronic pain management, arthritis and joint pain, wound and injury healing, anti-aging, and weight loss.



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VINOBLE COSMETICS GMBH

VINOBLE COSMETICS
[vegan. nachhaltig. intensiv-pflegend.]

Fresing 17a,
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Christine WINKLER - *Marketing & International Sales Manager*
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About the company
VINOBLE COSMETICS stands for clean luxury skincare: minimalistic, sustainable, and unisex. Concentrated antioxidants from grapes make the products highly effective. Vinoble Cosmetics products are vegan certified. The minimalistic product design, the fine textures, and delicate scents provide the user with small moments of luxury with every application. A strong connection to nature and the respectful allocation of resources lie at the core of the brand. All products are 100 % made in Austria and produced environmentally friendly according to the highest standards. Vinoble Cosmetics does not use plastic packaging or outer packaging, thereby setting new standards not only in design, but also for sustainability. Vinoble Cosmetics is a premium lifestyle brand with over 300 partners in 16 countries, selling its products and treatments at high-end spa hotels, day spas and beauty salons.

NOTES

"My careful listening has enabled me to create a food supplement that works as much on beauty as it does on wellness."

OLIVIER COURAUD
CREATOR OF HIGH PERFORMANCE, BEAUTY-ENHANCING SKIN CARE

olivierclaire.com

MENTAL AND PHYSICAL
WELLBEING
RLX
SATORI
WELLNESS LOUNGER
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